

- **Launch of innovative 1-day Tour Management Course**
- **Tutored by manager of Mercury-nominated East India Youth & Luminaire founder, Andy Inglis**
- **#mytourhell competition announced**

London 30 March 2015: Pre-eminent music industry think tank and business information hub, [MusicTank](#), University of Westminster today announces the launch of a 1-day Tour Management course - [The Road To Tour Management](#) and their competition #mytourhell.

Building on MusicTank's popular Live Industry course, **Get Plugged-In...** Andy Inglis returns to deconstruct the live industry, this time focusing on one of the most interesting, pertinent and specialised areas: Tour Management.

With tour management a role that people often fall into without any experience – indeed, most bands never reach the point of being able to afford one - it's often left to the manager, or the least badly-organised member of the band to take care of touring business. More than most, this is a vocation that needs someone with the right characteristics.

The Road To Tour Management debunks the myths and lays bare the dos and don'ts of effective tour management, from accounting, advancing, merchandising and sound engineering, through to international touring and festivals, border controls, visas and dealing with customs declarations...

Designed as a much-needed best-practice roadmap for tour management, this course draws on Inglis' two decades of experience in the live sector as tour manager (most recently **Savages**), artist manager (2014 Mercury Music Prize-nominated **East India Youth**) and respected co-creator and manager of London venue, **The Luminaire**.

Said Andy Inglis: *"Whether you want to be a Tour Manager, or you're the manager assuming those responsibilities, or simply the only member of the band who's got decent wi-fi and can liaise with the promoters(!) this one-day course will prepare you for the all the things you hadn't thought of, and set you straight about all the things you had."*

#mytourhell competition – MusicTank is calling for your touring hell stories! Entries can be in the form of: a 60 sec video; an instagram photo; an illustration or a tweet. All entries must be made via the Twitter hashtag #mytourhell by April 13th. The winner will be announced April 14th and receive a FREE place on their April 20th Tour Management course and a year's free membership to MusicTank. All entrants will receive a 20% off promo to the course (subject to course availability).

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Course details

Title: *The Road To Tour Management*

Date: **Mon. 20th Apr 2015 | 10.00 - 16.00 hrs** Time:

Venue: **Boardroom, Univ. of Westminster, 309 Regent Street, London W1B 2UW**

Cost: **Earlybird rates currently apply from £99 (students £49)**

Info/ booking: <http://www.musictank.co.uk/events/courses/the-road-to-tour-management>

About MusicTank

Established in 2003 MusicTank is a unique, neutral information hub for UK music business addressing change and innovation through informed debate, objective analysis and industry engagement. Owned and operated by University of Westminster, its content-rich website – www.musictank.co.uk – contains a wealth of industry information and resources, together with event transcripts and podcasts, news, reports and research papers. Visitors to the site can sign up to a free monthly e-mail newsletter, and for a small annual subscription become members; giving access to premium content.

MusicTank was shortlisted for a THE Leadership & Management Award (Knowledge Exchange), 2012

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