

## **Radio 1, Enders and WhizzKidd Join Wadsworth Conference**

**Remake, Remodel: Challenging The 'Dinosaur' Myth**

2.30pm to 7pm July 14th 2011

PRS for Music

29/33 Berners Street, London W1T 3AB

- *R1's George Ergatoudis, Alice Enders and WhizzKidd's Malcolm Gerrie join speakers at MusicTank's label futures conference*

Radio1 / 1Xtra Head of Music George Ergatoudis is the latest big gun to join the burgeoning list of speakers at MusicTank's fourth industry conference, [Remake, Remodel: Challenging the 'Dinosaur' Myth](#).

MusicTank is also pleased to announce Alice Enders from Enders Analysis and music TV veteran Malcolm Gerrie will join the likes of Muff Winwood and Universal's Paul Smernicki in the event, which builds upon Wadsworth's recently published [report](#) into the future of the record label.

The report raised questions about the recordings business that will be considered in five key conversations, with a view to exploring its new dynamic.

Ergatoudis will bring R1's vital take on how the ongoing fragmentation of swathes of the media might effect the growth and lifespan of artist's careers. Gerrie, whose TV credentials spans from The Tube in the '80s to the 2011 British Academy Film Awards, will draw on his distinguished career to consider whether there may be parallels to draw with a TV industry that has evolved from a handful of large production house to several independent producers.

Alice Enders, meanwhile, will assist in forecasting when, if ever, the tipping point might come for labels to ditch the physical format in its entirety.

These speakers join Muff Winwood, Former President Sony Music UK and Member, Spencer Davis Group, Paul Smernicki (Director Of Digital, Universal Music UK), Peter Thompson (MD [PIAS] UK), Martin Goldschmidt, (Founder, Cooking Vinyl), Robert Horsfall, Founder Partner, Sound Advice and of course Tony Wadsworth, BPI Chairman and former Chairman & CEO, EMI Music UK & Ireland, for the half-day conference.

Said Wadsworth *“The role of the record label, whatever part of the business you come from, is a key question. Whether you believe it's had its day, or that its role in the digital world is as pivotal as ever, or indeed you are somewhere in between, the debate is timely and promises to be anything but boring.”*

### **Speakers**

Tony Wadsworth BPI Chairman, Report Author

Malcolm Gerrie - Chief Executive, WhizzKid Entertainment

George Ergatoudis - Head of Music, BBC Radio 1

Alice Enders - Enders Analysis

Muff Winwood, Former President Sony Music UK

Paul Smernicki Director Of Digital, Universal Music UK

Peter Thompson, MD [PIAS] UK

Martin Goldschmidt, Founder, Cooking Vinyl

Robert Horsfall, Founder Partner, Sound Advice

**Chairman:** Keith Harris, MusicTank Chairman, Director of Performer Affairs, PPL

**Moderator** Dr. Eamonn Forde, Report Collaborator, Journalist

Link to event - <http://www.musicTank.co.uk/events/remake-remodel-event>

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## Event Details

**Date:** 14th July 2011

**Time:** 14:30 to 19:00

**Venue:** The Boardroom

PRS for Music, 29/33 Berners Street, London W1T 3AB

**Cost:** Standard – £65 / members – £45

Tickets must be purchased in advance from [www.musictank.co.uk](http://www.musictank.co.uk)

## ABOUT MUSICTANK

MusicTank is the UK's music business network, an initiative of the University of Westminster, set up with the support of 14 UK music industry organisations.

MusicTank aims to foster new collaborations and circulate innovative ideas, best practice and cutting-edge strategies to increase innovation and productivity across the business. Regular think tanks bring hot topics into sharp focus and help pinpoint the opportunities created by disruptive technologies.

MusicTank conferences deal with everything from record production to copyright review while occasional social evenings blend the entertaining recollections of music business virtuosos with the opportunity to develop valuable industry contacts.

MusicTank aims to override traditional partitions by providing improved access to expert knowledge via [musictank.co.uk](http://musictank.co.uk), the leading music business web-site, offering free industry discussion on new business techniques alongside useful reports and comments from leading lights. MusicTank also produces a free monthly newsletter to keep subscribers up to date with all the latest music developments.

[www.musictank.co.uk](http://www.musictank.co.uk)